Since the 10th International ConTEXt Meeting in 2016, ConTEXt has supported the OpenType colr and cpal tables that are used in color fonts and also to produce emoji. The article introduces emoji and uses the Microsoft’s seguiemj font to show how emoji are constructed from glyphs, how emoji can be stacked into sequences, and how the palettes of a color font can be changed in ConTEXt.

Keywords: Lua, LuaTeX, ConTEXt, OpenType, emoji

Because at the ConTEXt 2016 meeting color fonts\footnote{For that occasion the cowfont, a practical joke concerning Dutch ‘koeieletters’, were turned into a color font and presented at the meeting.} were on the agenda, some time was spent on emoji (these colorful small picture glyphs). When possible I bring kids to the BachoTeX conference so for the 2017 BachoTUG I decided to do something with emoji that, after all, are mostly used by those younger than I am. So, I had to take a look at the current state. Here are some observations.

The Unicode standard defines a whole lot of emoji and if mankind manages to survive for a while one can assume that a lot more will be added. After all, icons as well as variants keep evolving. There are several ways to organize these symbols in groups but I will not give grouping a try. Just visit emojipedia.org and you get served well. For this story I only mention that:

- There are quite some shapes and nearly all of them are in color. The yellow ones, smileys and such, are quite prominently present but there are many more.
- A special subset is filled by persons: man, woman, girl, boy and recently a baby.
- The grown ups can be combined in loving couples (either or not kissing) and then can form families, but only upto 2 young kids or gender neutral babies.
- All persons can be flagged with one of five skin tones so that not all persons (or heads) look bright yellow.
- Interesting is that girls and boys are still fond of magenta (pinkish) and cyan (blueish) cloths and ornaments. Also haircuts are rather specific to the gender.

For rendering color emojis we have a few color related OpenType font properties available: bitmaps, svg, and stacked glyphs. Now, if you think of the
combinations that can be made with skin tones, you realize that fonts can become pretty large if each combination results in a glyph. In the first half of 2017 Microsoft released an update for its emoji font and the company took the challenge to provide not only mixed skin tone couples, but also supported skin tones for the kids, including a baby.

This recent addition already adds over 25,000 additional glyphs\(^1\) so imagine what will happen in the future. But, instead of making a picture for each variant, a different solution has been chosen. For coloring this seguimj font uses the (very flexible) stacking technology: a color shape is an overlay of colored symbols. The colors are organized in palettes and it’s no big deal to add additional palettes if needed. Instead of adding pre-composed shapes (as is needed with bitmaps and SVG) snippets are used to build alternative glyphs and these can be combined into new shapes by substitution and positioning (for that kerns, mark anchoring and distance compensation is used).

So, a family can be constructed of composed shapes (man, woman, etc) that each are composed of snippets (skull, hair, mouth, eyes). So, effectively a family of four is a bunch of maybe 25 small glyphs overlayed and colored. In Figure 1 we see how a shape is constructed out of separate glyphs. Figure 2 shows how they can be overlayed with colors (we use a dedicated color set).

Figure 1  Emoji snippets.

When a font supports it, a sequence of emoji can be turned into a more compact representation. In Figure 3 we see how skin tones are applied in such combinations. Figure 4 shows the small snippets.

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\(^1\)That is the amount I counted when I added all combinations runtime but the emojipedia mentions twice that amount. Currently in ConTeXt we resolve such combinations when requested.
When we have to choose a font we need to take the following criteria into account:

- What is the quality of the shapes? For sure, outlines are best if you want to scale too.

- How efficiently is a shape constructed? In that respect a bitmap or SVG image is just one entity.

- How well can a (semi)arbitrary combinations of emoji be provided? Here the glyph approach wins.

- Are all skin colors for all human relates shapes supported? Actually it opens the possibility for racist fonts.

- Are all reasonable combinations of persons supported? It looks like (depending on time and version) kissing men or women can be missing, maybe because of social political reasons.

- Are black and white shapes provided alongside color shapes?

Maybe an SVG or bitmap image can have a lot of detail compared to a stacked glyph but, when we’re just using pictographic representations, the latter is the best choice.

When I was playing a bit with the skin tone variants and other combinations that should result in some composed shape, I used the UNICODE test files but I got the impression that there were some errors in the test suite, for instance with respect to modifiers. Maybe the fonts are just doing the wrong thing or maybe some implement these sequences a bit inconsistent. This will probably improve over time but the question is if we should intercept issues. I’m not in favour of this because it adds more and more fuzzy code that not only wastes cycles (energy) but is also a conceptual horror. So, when testing, imperfection has to be accepted for now. This is no big deal as until now no one ever asked for emoji support in CONTEX.

When no combined shape is provided, the original sequence shows up. A side effect can be that zero-width-joiners and modifiers become visible. This
Figure 3  Emoji families and such with skin tones.

Figure 4  Emoji glyphs.

depends on the fonts. Users probably don’t care that much about it. Now how do we suppose that users enter these emoji (sequences) in a document source? One can imagine a pop up in the editor but \TeX\ies are often using commands for special cases.

We already showed some combined shapes. The reader might appreciate the outcome but getting there from the input takes a bit of work. For instance a two person family man light skin tone woman medium skin tone girl medium-light skin tone baby medium-light skin tone involves this:
features

[basic: ccmp=yes, dist=yes, mark=yes, mkmk=yes, script=dflt, tlig=yes, trep=yes] [extra: analyze=yes, autolanguage=position, autoscript=position, checkmarks=yes, colr=yes, curs=yes, devanagari=yes, dummies=yes, extensions=yes, extrafeatures=yes, extraprivates=yes, kern=yes, liga=yes, mathkerns=yes, mathrules=yes, mode=node, spacekern=yes]

step 1

[+TLT] \U+1F468:ћ  \U+1F3FB:ќ  \U+1F469:ѥ  \U+1F3FD:ѧ  \U+1F467:Ѩ  \U+1F3FC:ѩ \\
\U+200D: ﹗  \U+1F476:Ҵ  \U+200D: ﹘

feature 'ccmp', type 'gsub_ligature', lookup 's_s_0', replacing \U+1F468 upto \U+1F3FB by ligature \U+F01C5 case 2

feature 'ccmp', type 'gsub_ligature', lookup 's_s_0', replacing \U+1F469 upto \U+1F3FD by ligature \U+F01D2 case 2

feature 'ccmp', type 'gsub_ligature', lookup 's_s_0', replacing \U+1F467 upto \U+1F3FC by ligature \U+F01BC case 2

feature 'ccmp', type 'gsub_ligature', lookup 's_s_0', replacing \U+1F476 upto \U+1F3FC by ligature \U+F021A case 2

step 2

[+TLT] \U+F01C5:ћ  \U+200D: ﹗  \U+200D: ﹘  \U+1F476:Ҵ  \U+200D: ﹘

feature 'ccmp', type 'gsub_contextchain', chain lookup 's_s_2', replacing single \U+F01C5 by \U+F15C4

step 3

[+TLT] \U+F15C4:ѥ  \U+200D: ﹗  \U+200D: ﹘  \U+1F476:Ҵ  \U+200D: ﹘

feature 'ccmp', type 'gsub_contextchain', chain lookup 's_s_3', index 1, replacing character \U+200D upto \U+F01D2 by ligature \U+F15EC case 4

step 4

[+TLT] \U+F15C4:ѥ  \U+F15EC:ѥ  \U+200D: ﹗  \U+200D: ﹘  \U+1F476:Ҵ  \U+200D: ﹘
feature 'ccmp', type 'gsub_contextchain', chain lookup 's_s_5', index 1, replacing character U+200D upto U+F01BC by ligature U+F15B9 case 4


feature 'ccmp', type 'gsub_contextchain', chain lookup 's_s_6', index 1, replacing character U+200D upto U+F021A by ligature U+F1607 case 4


feature 'ccmp', type 'gsub_contextchain', chain lookup 's_s_7', replacing single U+F15B9 by U+F15AC


feature 'dist', type 'gpos_single', lookup 'p_s_0', shifting single U+F15C4 by single xy (1.25pt,0pt) and wh (0pt,0pt)


feature 'dist', type 'gpos_single', lookup 'p_s_1', shifting single U+F15EC by single xy (0pt,0pt) and wh (1.25pt,0pt)


feature 'dist', type 'gpos_contextchain', chain lookup 'p_s_2', shifting single U+F15C4 by single (0pt,0pt) and correction (1.25pt,0pt)


feature 'dist', type 'gpos_contextchain', chain lookup 'p_s_3', shifting single U+F15EC by single (4.76074pt,0pt) and correction (0pt,0pt)

feature 'dist', type 'gpos_contextchain', chain lookup 'p_s_3', shifting single U+F15EC by single (0pt,0pt) and correction (8.27148pt,0pt)
A black and white example is the following family woman girl:

Font 17: seguiemj.ttf @ 10.0pt

Features [basic: ccmp=yes, dist=yes, mark=yes, mkmk=yes, script=dflt, tlig=yes, trep=yes] [extra: analyze=yes, autolanguage=position, autoscript=position, checkmarks=yes, curs=yes, devanagari=yes, dummies=yes, extensions=yes, extrafeatures=yes, extraprivates=yes, kern=yes, liga=yes, mathkerns=yes, mathrules=yes, mode=node, spacekern=yes]
I will not show all emoji, just the subset that contains the word woman in the description. As you can see the persons in the sequences are separated by a zero-width-joiner. There are some curious ones, for instance a woman wearing turban which in terms of UNICODE input is a female combine with a turban wearing man becomes a beardless woman wearing a turban. Woman vampires and zombies are not supported so these are male properties.

blondhaired woman
couple with heart woman man
couple with heart woman woman
family man woman boy
family man woman boy boy
family man woman girl
family man woman girl boy
family man woman girl girl
family woman boy
family woman boy boy
family woman boy girl
family woman girl
family woman girl boy
family woman girl girl
family woman woman boy
family woman woman boy boy
family woman woman girl
family woman woman girl boy
family woman woman girl girl
kiss woman man
kiss woman woman
man and woman holding hands
old woman
pregnant woman
woman
woman artist
woman astronaut
woman biking
woman boot
woman bouncing ball
woman bowing
woman cartwheeling
woman climbing
woman clothes
woman construction worker
woman cook
woman dancing
woman detective
woman elf
woman facepalming
woman factory worker
woman fairy
woman farmer
woman firefighter
woman frowning
woman genie
woman gesturing no
woman gesturing ok
woman getting haircut
woman getting massage
woman golfing
woman guard
woman hat
woman health worker
woman in lotus position
woman in steamy room
woman judge
woman juggling
woman lifting weights
woman mage
woman mechanic
woman mountain biking
woman office worker
woman pilot
woman playing handball
woman playing water polo
woman police officer
woman pouting
woman raising hand
woman rowing boat
woman running
woman sandal
woman scientist
woman shrugging
woman singer
woman student
woman surfing
woman swimming
So what if you don’t like these colors? Because we’re dealing with \TeX you can assume that if there is some way around the fixed color sets, then it will be provided. So, when you use \texttt{ConTeXt}, here is a way to overload them:

\begin{verbatim}
\definecolor[emoji-red][r=.4]
\definecolor[emoji-green][g=.4]
\definecolor[emoji-blue][b=.4]
\definecolor[emoji-yellow][r=.4,g=.4]
\definecolor[emoji-gray][s=1,t=.5,a=1]
\definefontcolorpalette[emoji-s][black,emoji-gray]
\definefontcolorpalette[emoji-r][emoji-red,emoji-gray]
\definefontcolorpalette[emoji-g][emoji-green,emoji-gray]
\definefontcolorpalette[emoji-b][emoji-blue,emoji-gray]
\definefontcolorpalette[emoji-y][emoji-yellow,emoji-gray]
\definefontfeature[seguiemj-s][ccmp=yes,dist=yes,colr=emoji-s]
\definefontfeature[seguiemj-r][ccmp=yes,dist=yes,colr=emoji-r]
\definefontfeature[seguiemj-g][ccmp=yes,dist=yes,colr=emoji-g]
\definefontfeature[seguiemj-b][ccmp=yes,dist=yes,colr=emoji-b]
\definefontfeature[seguiemj-y][ccmp=yes,dist=yes,colr=emoji-y]
\definefont[MyEmojiS]
\end{verbatim}
In Figure 5 we see how this is applied. You can provide as many colors as needed but when you don’t provide enough the last one is used. This way we get the overlayed transparent colors in the examples. By using transparency we don’t obscure shapes.

The emojipedia mentions “Asked about the design, MICROSOFT told emojipedia that one of the reasons for the thick stroke was to allow each emoji to be easily read on any background color.” The first glyph in the stack seems to do the trick, so just make sure that it doesn’t become white. And, before I read that remark, while preparing a presentation with a colored background, I had
already noticed that using a background was no problem. This font definitely sets the standard.

How do we know what colors are used? The next table shows the first color palette of seguiemj. There are quite some colors so defining your own definitely involved some studying.

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Normally special symbols are accessed in ConTeXt with the symbol command where symbols are organized in symbol sets. This is a rather old mechanism and dates from the time that fonts were limited in coverage and symbols were collected in special fonts. The emoji are accessed by their own command: \emoji. The font used has the font synonym emoji so you need to set that one first:
\definefontsynonym
    [emoji]
    [seguiemj*seguiemj-cl]
Here is an example:
\emoji{woman light skin tone}\quad
\emoji{woman scientist}\quad
{\bfd bigger}
\emoji{man health worker}{}

or typeset: 👧🏻 👩🏾‍️ biggger 👧🏿

The emoji symbol scales with the normal running font. When you ask for a family with skin toned members the lookup can result in another match (or no match) because one never knows to what extent a font supports it.
the sequence constructed from the given string
a protected sequence constructed from the given string
a typeset sequence with unresolved modifiers and joiners removed
a typeset resolved sequence using the emoji font synonym
a typeset checked sequence using the emoji font synonym

In case you wonder how some of the details above were typeset, there is a module fonts-emoji that provides some helpers for introspection.

\ShowEmoji

show all the emoji in the current font
\ShowEmojiSnippets

show the snippets of a given emoji
\ShowEmojiSnippetsOverlay

show the overlayed snippets of a given emoji
\ShowEmojiGlyphs

show the snippets of a typeset emoji
\ShowEmojiPalettes

show the color palettes in the current font

Examples of usage are:
\ShowEmojiSnippets

[family man woman girl boy]
\ShowEmojiGlyphs

[family man woman baby girl]
\ShowEmoji[\textasciitilde\text{man}]
\ShowEmoji
\ShowEmojiPalettes
\ShowEmojiPalettes[1]

A good source of information about emoji is the mentioned emojipedia.org website. There you find not only details about all these symbols but also has some history. It compares updates in fonts too. It mentions for instance that in the creative update of Windows 10, some persons grew beards in the seguiemj font and others lost an eye. Now, if you look at the snippets shown before, you can wonder if that eye is really gone. Maybe the color is wrong or the order of stacking is not right. I decided not to waste time looking into that.

Another quote: “Support for color emoji presentation on MS WINDOWS is limited. Many applications on MS WINDOWS display emojis with a black and white text presentation instead of their color version.” Well, we can do better with \TeX, but as usual not that many people really cares about that. But it’s fun anyway.

We end with a warning. When you use ‘ligatures’ like this, you really need to check the outcome. For instance, when \textsc{Microsoft} updated the font in 2017, same gender couples got different hair style for the individuals so that one can still distinguish them. However, kissing couples and couples in love (indicated by a heart) seem to be removed. Who knows how and when politics creep into fonts:
is public mixed couple kissing permitted, do we support families with any mix of gender, is associating pink with girls okay or not, how do we distinguish male and female anyway? In Figure 6 we see the same combination twice, the early 2017 rendering versus the late 2017 rendering. Can you notice the differences?

Zase emoji

Od desátého Mezinárodního setkání uživatelů ConTEXtu v roce 2016 podporuje ConTEXT opentypové tabulky colr a cpal, které se používají v barevných písmech a také pro přípravu emoji. Článek představuje emoji a na příkladu písma
seguiemj od firmy MICROSOFT ukazuje, jak jsou znaky emoji sestaveny, jak je lze
spojovat do posloupností a jak lze v CONTEXtu upravit barevnou paletu písma.

Klíčová slova: LUA, LUA\TeX, CONTEX, OPENTYPE, emoji

Hans Hagen, pragma@wxs.nl